

# An Act

ENROLLED HOUSE  
BILL NO. 1789

By: Kerbs of the House

and

Frix of the Senate

An Act relating to motor vehicles; amending 47 O.S. 2021, Section 596.3, as amended by Section 23, Chapter 29, O.S.L. 2023 (47 O.S. Supp. 2024, Section 596.3), which relates to dealer sales responsibility; providing exemption for condition related to sales responsibilities; disallowing certain activity at private off-premises sales events; authorizing dealers to participate in off-premises sales events under certain conditions; detailing conditions for sales activity or display; authorizing private recreational vehicle shows under certain conditions; detailing conditions for certain activities; and providing an effective date.

SUBJECT: Motor vehicles

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY 47 O.S. 2021, Section 596.3, as amended by Section 23, Chapter 29, O.S.L. 2023 (47 O.S. Supp. 2024, Section 596.3), is amended to read as follows:

Section 596.3. A. All of the following conditions shall apply to the area of sales responsibility of a dealer included in a dealer agreement between a manufacturer and a dealer:

1. The manufacturer shall designate in the dealer agreement the area of sales responsibility exclusively assigned to the dealer;

2. The manufacturer shall not change the area of sales responsibility of a dealer or establish another dealer for the same line-make in that area during the term of the dealer agreement; ~~and~~

3. The area of sales responsibility may not be reviewed or changed without the consent of both parties until one (1) year after the execution of the dealer agreement; and

4. The areas within municipal, county, or state-owned or state-controlled facilities or within the grounds of any county, district, or state fair shall be exempt from manufacturer-designated areas of sales responsibility, only for the purposes of sponsored off-premises sales events.

B. A dealer promoting its own private off-premises sales event, wherein that dealer is the sole participating dealer, shall not conduct sales activity or display for sale recreational vehicles outside of its ~~designated~~ manufacturer-designated area of sales responsibility.

C. A dealer participating in a sponsored off-premises sales event with other participating dealers may ~~sell off-premises within~~ conduct sales activity or display for sale recreational vehicles inside or outside the area of sales responsibility of the dealer under the following circumstances:.

1. ~~At sanctioned recreational vehicle shows where the sales event is held off premises and at least sixty seven percent (67%) of the recreational vehicle dealers that are located within a sixty mile radius of the location of the show participate in the show. A sanctioned~~ A sponsored recreational vehicle show may be held only under the following conditions:

- a. the sponsoring entity of the sales event shall obtain a permit from the Oklahoma New Motor Vehicle Commission at the rate of Two Hundred Dollars (\$200.00) per event. The permit shall be for a period not to exceed ten (10) consecutive days,
- b. dealer permits for a ~~sanctioned~~ sponsored recreational vehicle show described in this paragraph shall be obtained from the Commission at a rate of Fifteen Dollars (\$15.00) for each ~~motor home per sanctioned~~ recreational vehicle at the show,
- c. ~~new recreational vehicle dealers whose manufacturer-approved area of responsibility includes the event location shall be eligible to participate in the~~

~~sanctioned recreational vehicle show~~ a dealer participating in a sponsored off-premises sales show shall not be denied a permit on the grounds that the promotion is to be held within the relevant market area of another dealer of the same-line make,

- d. new recreational vehicle dealers shall obtain written approval from the manufacturer or distributor to participate in the ~~sanctioned~~ sponsored recreational vehicle show, and
- e. the ~~sanctioned~~ sponsored recreational vehicle show shall be conducted within municipal, county, or state-owned or ~~controlled~~ -controlled facilities or within the grounds of any county, district, or state fair, ~~and.~~

2. ~~At nonsanctioned~~ A private recreational vehicle ~~shows~~ show where only one ~~or more dealers~~ dealer may sell recreational vehicles off-premises may be held under the following conditions:

- a. dealer permits for a ~~nonsanctioned~~ private recreational vehicle show described in this paragraph shall be obtained from the Commission at a rate of Fifteen Dollars (\$15.00) for each recreational vehicle ~~per nonsanctioned recreational vehicle~~ at the show,
- b. the location of the ~~nonsanctioned~~ private recreational vehicle show shall be within the manufacturer-approved area of responsibility,
- c. the ~~nonsanctioned~~ private recreational vehicle show shall occur no more than five (5) consecutive days per event, excluding county, district, or state fairs,
- d. each dealer may participate in no more than eight ~~nonsanctioned~~ private recreational vehicle shows per calendar year, ~~and~~
- e. ~~nonsanctioned~~ private recreational vehicle shows ~~shall be,~~ if held on privately owned property, shall be no closer than two and one-half (2 1/2) miles to any other ~~nonparticipating~~ recreational vehicle dealer; provided, however, a ~~nonsanctioned~~ private recreational vehicle show may be held on county or

municipally owned property with no mileage barrier restriction,

- f. a dealer shall obtain written approval from the manufacturer or distributor to participate in a private recreational vehicle show, and
- g. the sponsoring entity of the private sales event must provide written permission for the dealer to conduct the event on the sponsor's property.

D. A dealer may display a recreational vehicle within the designated area of responsibility of the dealer for promotional purposes. At an off-premises display event, no sales activities shall be conducted including, but not limited to, negotiations, financing, and accepting credit applications. Sales or finance personnel shall not be permitted to participate at an off-premises display event. A permit for the off-premises display event shall not be required.

E. A dealer agreement shall include a designated principal of the dealer. A dealer agreement may identify a family member as the successor of the principal or include a succession plan of the dealer. A dealer may at any time change a designation or succession plan made in the dealer agreement by providing written notice to the manufacturer.

SECTION 2. This act shall become effective November 1, 2025.

Passed the House of Representatives the 15th day of May, 2025.

\_\_\_\_\_  
Presiding Officer of the House  
of Representatives

Passed the Senate the 1st day of May, 2025.

\_\_\_\_\_  
Presiding Officer of the Senate

OFFICE OF THE GOVERNOR

Received by the Office of the Governor this \_\_\_\_\_

day of \_\_\_\_\_, 20\_\_\_\_\_, at \_\_\_\_\_ o'clock \_\_\_\_\_ M.

By: \_\_\_\_\_

Approved by the Governor of the State of Oklahoma this \_\_\_\_\_

day of \_\_\_\_\_, 20\_\_\_\_\_, at \_\_\_\_\_ o'clock \_\_\_\_\_ M.

\_\_\_\_\_  
Governor of the State of Oklahoma

OFFICE OF THE SECRETARY OF STATE

Received by the Office of the Secretary of State this \_\_\_\_\_

day of \_\_\_\_\_, 20\_\_\_\_\_, at \_\_\_\_\_ o'clock \_\_\_\_\_ M.

By: \_\_\_\_\_